

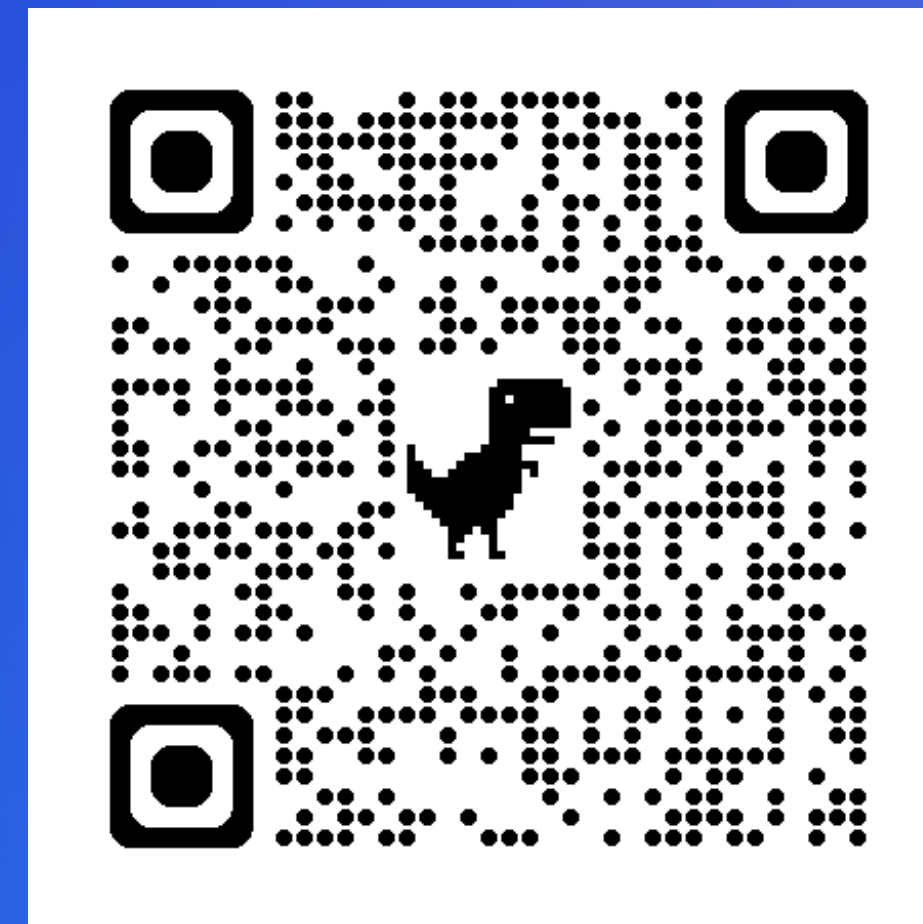
Welcome to London UK

Catalyst Working Group

Thank you for joining the London Catalyst Working Group.
Please checkout the links below and familiarise yourself with the resources.



Data



Miro

Welcome to London UK

What is Project Catalyst?

Project Catalyst is the world's largest decentralised grant funding platform for solving real-world challenges. At the start of each funding round, the Cardano community proposes ideas that solve challenges within the blockchain ecosystem and the wider world.

The community then evaluates and votes on which technical, business, creative, and community projects will receive funding.



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INPUT | OUTPUT

Project Catalyst explained



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Catalyst Onboarding

Proposal Submission

Do you have an idea you'd like to explore or a challenge you'd like to see solved.



Community Review

Shape the future of Project Catalyst by voting for the ideas you'd like to see happen.



Community Voting

Community Reviewers are rewarded in ada for reviewing and rating proposal submissions.



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What are CWGs?

Catalyst Community Working Groups (CWG's) are collaborative workshops taking place across the globe within the Cardano community focused on specific aspects of ecosystem development.

Community and grassroots innovation is at the heart of the workshops.

Today we will be focusing on **Catalyst Strategic Funding Priorities**. Discussing and identifying key innovation areas for funding, based on data-driven analysis of past initiatives and future needs.

Supporting Data:



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Working Group Goals

Empowerment & Inclusion

Empower community in Catalyst and Cardano's startup society, fostering ownership and responsibility through active participation.

Collaboration & Analysis

Facilitate ideation, collaboration, and actionable approaches to shape future funding rounds in the Catalyst ecosystem.

Community Consensus & Outputs

Facilitate knowledge exchange on blockchain, incubation, and Cardano's investment needs, inspiring proposals and project enhancements.

Strengthening the Catalyst & Community

Community networking, participation, and collaboration strengthen bonds for Cardano's startup and Catalyst's innovation network for sustainability and success.



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Rules + Expectations

Respect & Participation

All views are welcome but remain respectful and polite, and celebrate our differences and what we have in common. Strength in diversity and inclusion.

Confidentiality & Time Management

There will be many opinions. Remain mindful of the overarching aims of the Catalyst Working Group Workshops within the allocated time, and respect the right to privacy.

Constructive Feedback, Diversity & Inclusion

Sharing feedback that is solutions oriented and respectful. Welcoming and respecting everyone's right to share and have their opinion and views heard.

Collaboration & Accountability

Community networking, participation, and collaboration strengthen bonds for Cardano's startup and Catalyst's innovation network for sustainability and success.



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London CWG

Working Groups

Divide into working groups of 5 and decide on a **lead** and a **scribe**.

Lead Responsibilities

1. Help with the flow of the working group.
2. Help group discussions stay on topic.
3. Share ideas during community sharing rounds.

Scribe Responsibilities

1. Keep notes of key ideas and quotes during the session.
2. Add this content to the Miro Board on behalf of the group.

Miro board:



London CWG

Working Groups Session #1

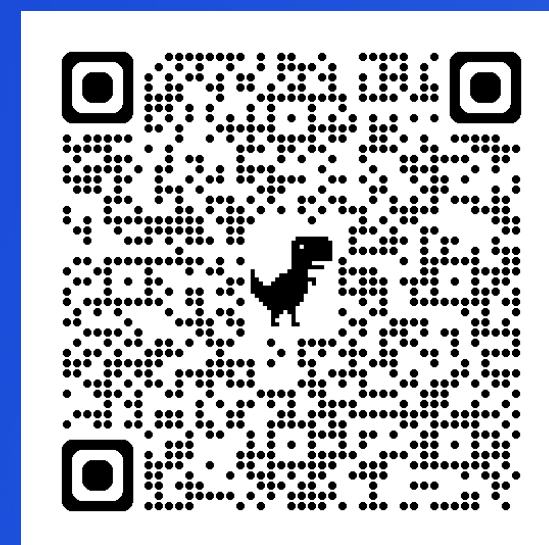
Objective

Discuss and identify key innovation areas for funding, based on analysis of past initiatives and future needs.

Consider how innovation areas that require funding can be measured for signals that the investment is returning ecosystem value.

Tasks

1. Review the supporting data and questions (new questions are welcome).
2. Identify and discuss key areas from the data and questions.
3. Propose answer for each question you discuss and document these in Miro.



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London CWG

Questions

- What are Cardano ecosystem priorities that funding should be deployed towards?
 - What ecosystem growth hacks will foster more adoption?
 - Are there any proposals or areas that should not be included?
 - What evidence can establish that these are key priorities?
 - Why should Catalyst funding be targeted towards these priorities?
- What objectives can be set, measured, and achieved over the next 12 months?
 - What is unrealistic to be achievable?
 - Are there any areas of Catalyst that have been over-funded?
 - Do not pick out individual projects or proposers. What is important and the underlying areas of Cardano innovation and adoption



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Time For Lunch

Eat, drink, stretch and chat!



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Working Groups Session #2

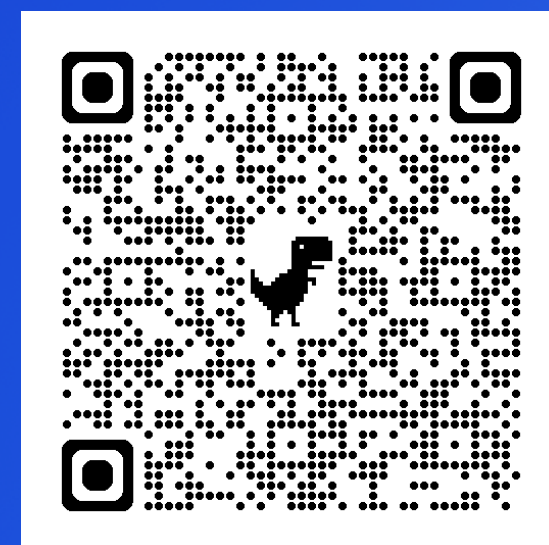
Objective

Further discuss and identify key innovation areas for funding, expanding or refining answers from session #1.

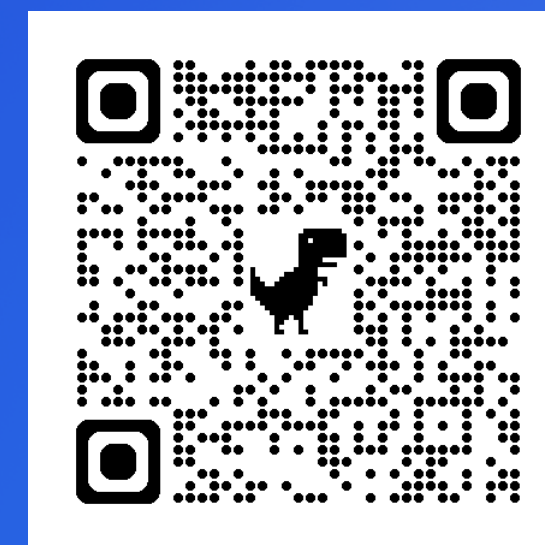
Reach a group consensus for your top answers from each question you answered.

Tasks

1. Review answers to questions from session #1 and finalise all participants input ready to vote.
2. Conduct a vote amongst your Group, voting for your top 2 answers in each question.
3. Finalise your groups output ready to share with the room.



Data



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London CWG

Group Share & Vote

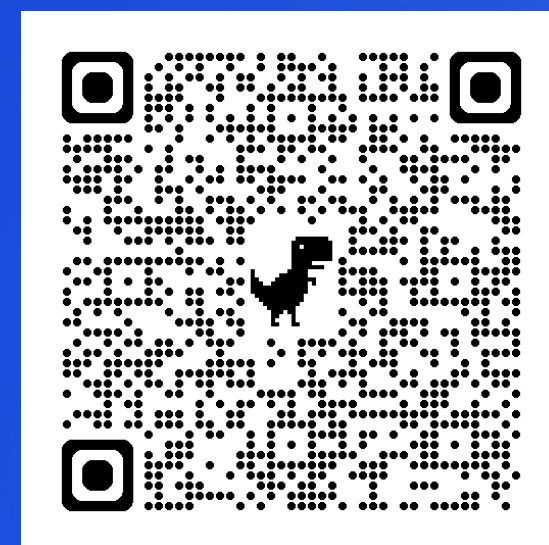
Objective

Groups share their output to the room, encouraging questions and insight from other groups.

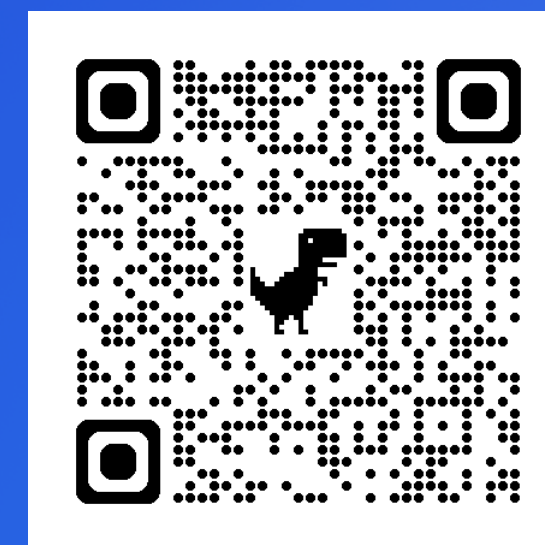
Community vote!

Tasks

1. Group leads share their results to the room, opening up for questions from other groups.
2. Conduct a room wide vote, voting for your top 3 answers in each question across all groups.



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Participant Survey

Objective

Fill out the survey and claim your proof of attendance NFT.

Thank you for taking part!

